



## Keeping Dirt Away From Your Décor

(NAPSA)—According to the U.S. Census, there are currently more than 33 million U.S. homes with children under the age of 18.

Considering there are also pets in more than 50 percent of American households, that's a lot of dirty fingers and paw prints up against the walls. Wall and trim paint needs to be both easy to clean and durable, otherwise high-traffic areas will need to be repainted often, costing you both time and money.

Fortunately, keeping walls and trim clean can be easier than many people realize. Here are a few hints:

- Dust and vacuum the surface before applying liquid cleaning solutions.

- Spray down high-grime areas beforehand and let the cleaners take action before you begin to scrub. After letting the area soak, wipe the residue away.

- Use a cloth or sponge dipped in the cleaning solution. Starting from the baseboard, work upward toward the ceiling to prevent streaking.

- Clean small areas at a time.
- Rinse with water, then dry.

A low-lustre, flat finish with easy scrubability for walls and trim is best for high-traffic areas such as hallways, kitchens and bathrooms. While all Behr Premium Plus paint is 100 percent acrylic and extremely durable, the new Interior Flat Enamel is gaining in popularity due to its easy-to-clean, low-lustre, elegant finish.



**Kids' handprints and pets' paw prints on the walls don't have to be a permanent part of your décor.**

The new finish makes the walls more stain resistant, so removing stubborn fingerprints, scuffs and stains is easier and less damaging to your painted surface. Its mildew-resistant finish makes it a particularly good fit for bathrooms, kitchens and other high moisture areas.

"Our new Premium Plus Interior Flat Enamel paint provides consumers with easy stain removal without the need for heavy scrubbing, thereby saving the user time and money," said Mary Rice, Vice President Marketing, Behr Paints. "This decorator finish is specifically formulated for areas that require frequent cleaning."

This new product is available at The Home Depot. Or visit [www.behr.com](http://www.behr.com) for more product and how-to information.