

PETS & PEOPLE

Keeping Fido Safe On The Road

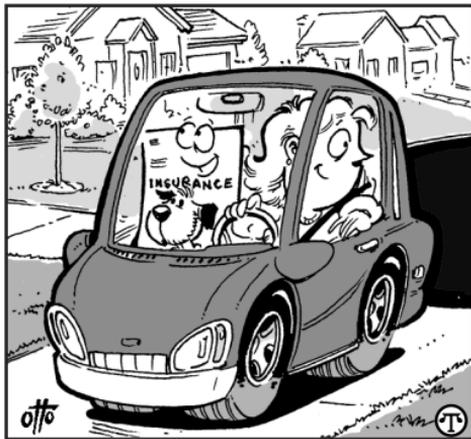
(NAPSA)—Pet owners spend a whopping \$40 billion on their furry friends each year. That's enough to buy a gallon of gas for every man, woman and child in the United States...44 times.

Insurance companies haven't always viewed pets with the same passion as their owners. If you're in an accident, generally everyone in the car—except your four-legged friend—is covered.

The Progressive Group of Insurance Companies now recognizes Fido and Fifi as family members. A Progressive policy with Collision coverage now extends to cats and dogs. The coverage pays up to \$500 if your dog or cat is hurt or dies as a result of a car accident.

And, best of all, the coverage is free.

“We know how much our customers love their dogs and cats. Many of us have pets, too, and we



feel the same way,” said Geoff Souser of Progressive. “Progressive has a long history of product and service innovations that prove you can teach an old dog new tricks. Knowing that most people think of their pets as family members, it felt like the right thing to do.”

Progressive's pet injury coverage is available in most places. To find out more, visit www.progressive.com/pets.