

ROAD TO SAFETY

Keeping Roadways Safe And Efficient

(NAPSA)—The type of vehicle you drive could affect fuel efficiency—but so could the road you drive on.

Experts say that vehicles traveling on concrete roadways require less fuel than do vehicles on asphalt roads because concrete offers less “rolling resistance.”

Additionally, concrete pavements require less fuel to construct than asphalt roads do. In fact, a typical asphalt roadway requires about 5½ times more diesel fuel for construction processes than concrete.

According to the American Concrete Pavement Association, pavement type also has a direct impact on safety and the amount of time spent in traffic—something drivers might want to bear in mind the next time they sit in gridlock.

Fortunately, motorists now have a chance to voice their opinion about roadways.

The “Pavements for Life” (www.pavements4life.com) campaign asks motorists and taxpayers to speak out on the importance of safe, cost-effective and environmentally responsible choices for pavements used on America’s highways and roads.

People can visit the initiative’s Web site and voice their opinion or share their own, “Stories from the Road” perspectives and personal experiences written on any or all of five subject categories:



Road Rules—Pavement type can affect fuel efficiency, safety and traffic congestion.

- **Precious Cargo**—highlights the No. 1 concern of the American public: safety on highways.

- **Spending Wisely**—covers the importance of using tax dollars wisely to make highways last longer while also reducing our dependence on oil imports.

- **Quiet Zone**—reveals the truth about highway noise and noise pollution.

- **Environmental Advantage**—includes some surprising truths about the environmental benefits of concrete highways and roadways.

- **Curb Delays**—deals with the frustration of costly traffic congestion, which can be reduced by long-lasting concrete, which requires fewer repairs.

Participants judged to have the best responses will be eligible for a \$500, \$250 or \$150 gift card.

For more information, visit www.pavements4life.com.