

Good News Department

Keeping The Physically Challenged Mobile



A NICE LIFT for the physically challenged is this Toyota Tundra equipped with a wheelchair lift in the bed, a power lift bed cap and special power driver's seat.

(NAPSA)—Mobility is enjoyed by millions of Americans, thanks to the automobile. For the physically challenged, however, it is not as easily achieved. The installation of automotive special adaptive equipment on cars, vans, trucks and sport utility vehicles can provide mobility for physically challenged consumers.

To ease the financial burden of adaptive equipment, Toyota Motor Sales (TMS), U.S.A., Inc. is offering a cash reimbursement of up to \$1,000. The cash back program is offered to customers who buy or lease a new Toyota or Lexus and have qualified after-market adaptive equipment installed on their vehicle. The installation must be made within 12 months of the automobile's delivery date.

"Each year, 50 to 60 thousand consumers will need adaptive equipment for their vehicles and Toyota wants customers to know that we're here to help meet their needs," said Bob Daly, group vice president, TMS. "Resource information on how to obtain adaptive

equipment is available on our Web site and from local Toyota and Lexus dealers."

For customers who choose to finance their vehicles, Toyota Financial Services offers extended-term financing of up to 84 months for both the new vehicle and the installation of the adaptive equipment.

"Toyota has always made vehicles that are reliable and dependable," continued Daly. "Now customers can buy the quality Toyota or Lexus vehicle they want with the confidence that Toyota supports their active lifestyles."

Eligibility requirements for assistance can be found at toyota.com/mobility, lexus.com/mobility and at any authorized Toyota or Lexus dealer. A recommended process for people with disabilities can be found at the National Highway Traffic and Safety Administration Web site at www.nhtsa.gov. Vehicle modification can be made by a number of companies, including Bruno Independent Living Aids, www.bruno.com.