

# Car Care Corner

## Keeping Your Car's Interior Clean And Fresh

(NAPSA)—There's good news for car owners who want a vehicle they can be proud of. With a little care, it's possible to have a car that shines inside as well as out.

Here are some tips on keeping interior surfaces such as vinyl, fabric and leather upholstery, carpeting, plastic or rubber floor mats and dashboards looking more like new:

- **Start with a clean slate**—Remove everything from the car, tossing out garbage and setting aside other items to reorganize later.

- **Vacuum thoroughly**—Start by vacuuming the floor and floor mats to remove loose dirt, particularly from the folds of the upholstery. Don't forget to vacuum under the seats and around the console.

- **Use an all-in-one cleaner to freshen the interior**—To save time, use one product on all soft vinyl, plastic and leather surfaces. Cleaners like ICE® Total Interior Care clean all these surfaces and will even clean the steering wheel.

- **Clean the windows**—Spray a glass cleaner on interior windows and wipe with a microfiber towel, folding the towel to keep a dry side available for wiping the window. Clean the mirrors. For spots on the outside windows, apply cleaner directly to the cloth to avoid streaking.

Also look for products that are easy for you to use. Some products come with easy-to-hold spray bottles and may include sponges or microfiber towels to make the product easier to use. For example, consumers who use Turtle Wax products to protect the exte-



**When selecting a cleaner for their car's interior, consumers often turn to brands they use to keep the exterior of their car clean.**

rior of their car now have a product from the same brand to use on their car's interior.

ICE Total Interior Care is a polishing system that contains a combination of fluids specifically designed to address dirt and other elements that age the interior of a vehicle. It includes a microfiber cloth for easy lint-free cleaning and is designed to remove dust, ink and food stains with just light rubbing.

According to Mike Schultz, vice president of product development for Turtle Wax, "With its 'all-in-one' approach, Turtle Wax ICE Total Interior is truly a unique product. Our customers have been asking us for an interior product that is effective and convenient to use—this product addresses both concerns."

To learn more, visit [turtlewax.com](http://turtlewax.com).