

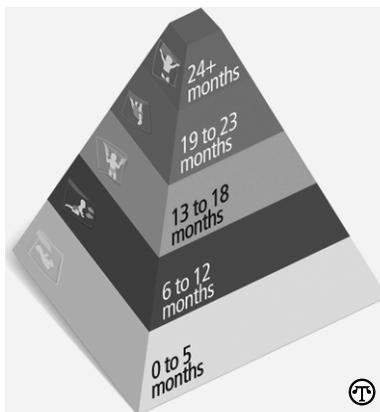
# Parent Pages

## Identifying Key Milestones In Baby's Development

(NAPSA)—Many parents wonder when their baby's first steps and other milestones will take place and indeed what they should watch for during his or her first two years. A recent survey showed that even experienced parents wished they had more information about their child's stages of development and key milestones. And experts as well as parents agree that parents can and should be better informed, so that they can take a more active role in monitoring their child's progress along with their child's health care provider.

For help with this important mission, parents may now turn to the Baby Stages of Development Pyramid. Created by the renowned child health and development professionals of the Pampers Parenting Institute (PPI), this handy tool illustrates how children develop from birth to 24 months and beyond.

The Pyramid is featured in a free Developmental Record Booklet available to parents at [www.pampers.com](http://www.pampers.com) while supplies last. The site was recently relaunched in a new and improved format that is easier to navigate. It lets parents personalize the content and view exclusive articles, parenting tips, advice, and information, organized by their baby's age and stage of development.



**Baby Stages of Development Pyramid can help parents anticipate and celebrate their child's key milestones.**

### **Baby Stages of Development Pyramid—What Parents Will Learn**

Using a colorful, easy-to-follow format, the Pyramid highlights key developmental milestones and suggests when they might occur. For example, toddlers generally take their first steps at 13 to 18 months and begin make-believe play at 19 to 23 months. The Pyramid shows how each developmental stage builds on the previous one and encourages parents to anticipate and celebrate the breath-

taking changes babies and toddlers undergo in the early years.

“Parents need to feel comfortable asking their health care providers questions about their child's development,” said Thomas G. DeWitt, M.D., Director of General and Community Pediatrics at Cincinnati Children's Hospital Medical Center, PPI Board member and chairperson for the American Academy of Pediatrics' Committee on Pediatric Education. “While children develop at different rates, there are milestones parents should anticipate. The Pampers Developmental Record Booklet and Baby Stages of Development Pyramid help guide parents and Pampers.com features a wealth of information that comes directly from parents, as well as health professionals and childcare experts on the PPI board.”

Consistent with the Pyramid's colors and stages, Pampers has created its Baby Stages “Changes with Me” product lineup of diapers and training pants specifically designed for every stage of a baby's development.

Parents can get information on the Pyramid and request a free Developmental Record Booklet at [www.pampers.com](http://www.pampers.com).