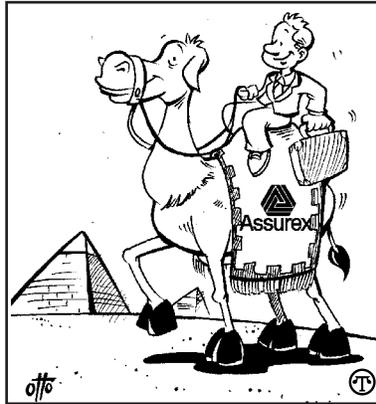


Kidnappings For Ransom On The Rise

(NAPSA)—Kidnapping for ransom is a growth industry. In Colombia, two victims a day are snatched for multi-million-dollar ransoms. High-risk countries include Mexico, Ecuador, Venezuela, and the Philippines.



Although North American executives and their families are popular targets, only 60% of Fortune 500s and fewer small companies carry kidnap & ransom (K&R) insurance coverage.

The commercial insurance experts at Assurex International recommend any employer sending employees into high-risk countries purchase K&R insurance. Americans with K&R insurance are four times more likely to survive a kidnapping than non-insured travelers.

In 67% of cases, ransom is paid. The average payment is \$2 million. K&R insurance typically covers ransom and extortion payments, security consultants and negotiators, theft of ransom money, deaths of victims mid-rescue, transportation, and payments to informants.

Keep the dream of foreign travel from becoming a nightmare with these tips.

- Remember K&R insurance is far less expensive than a ransom payment or the cost of a human life.
- Don't think you're immune because you're not rich. Middle-class executives and their families are common targets.

To learn more, visit Assurex online at www.assurex.com.