

contest Corner

Kids Compete To Become “Baker Of The Year”

(NAPSA)—A popular recipe contest adds a new ingredient to the mix by inviting kids and their baking “sous chef” parents (grandparents, aunts or uncles) to take part.

The contest centers on recipes that can be made in Hasbro’s Easy-Bake Oven, which has given many kids their first baking experience. The 2009 “Baker of the Year” contest celebrates 45 years of making sweet memories in the classic side-loading lightbulb oven.

To enter the contest, children ages 8 through 12, along with their “sous chef,” are invited to log on to www.easybake.com and submit their favorite original recipes, using one or more Easy-Bake mixes. In addition to submitting a copy of their recipe, entrants must upload a photo that features their creation, themselves and their “sous chef.”

Through February 2009, one child-“sous chef” pair will be chosen each month as a finalist, for a total of seven finalists. In May, the seven pairs of finalists will be flown to Walt Disney World Resort in Orlando, Fla., where they will compete for the winning title.

Each finalist will be assisted in the kitchen throughout the competition by his or her “sous chef.” Contest entries will be judged



The makers of a toy oven that has helped create sweet memories for 45 years invites kids to enter a recipe contest.

based on the criteria of creative use of ingredients, presentation, ease of preparation and taste.

The grand prize-winning pair will receive a culinary-inspired trip for four to San Francisco, where the group will visit local food-related sites and attractions. The six runners-up will each receive a \$500 gift card and a one-year supply of Easy-Bake mixes. All finalists will have their recipe and photo of their creation appear on the Web site.

To honor its birthday, the oven will “cook up” a new look by bringing back its original aqua color.

For more details on how you can enter the contest, visit www.easybake.com.