

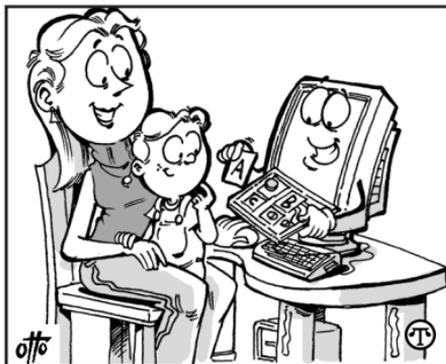
# Pointers For Parents

## Kids Learn While They Play

(NAPSA)—These days, young children are among the fastest growing segments of the Internet population, and parents are realizing that computers can be a helpful tool in their child's learning process. In a recent poll of parents with children ages two through five, more than 95 percent of respondents felt that computers can enhance a young child's learning, and will be a significant part of their education in the future.

One of the biggest names in children's entertainment, Disney Online, now offers a safe, new ad-free online subscription product where children can enjoy fun and engaging games and activities that are regularly updated and encourage learning through play. Called Playhouse Disney Preschool Time Online, the product was developed in conjunction with education experts to provide interactive entertainment that also helps preschoolers develop important kindergarten readiness skills.

Hosted by "Bear" from television's "Bear in the Big Blue House," Preschool Time Online helps children develop in multiple skill areas by taking kids on an adventure through sequenced learning activities. Children can learn and practice social skills, thinking skills, early academics, ethical development, daily living skills, computer skills, imagination and self-expression.



### A Web site can help your children learn.

Key features include:

- Learning with popular characters from Playhouse Disney shows including JoJo, Stanley, Mickey and Friends and Winnie the Pooh
- A sequence of well-rounded, interactive activities such as puzzles and games that challenge the child based on performance
- Development of kindergarten readiness skills, including letter and number recognition and color and shape identification
- Updates every two weeks that provide a constant source of new, fun learning activities
- A Parents' Corner where adults can manage multiple children's profiles and track their child's activity

To subscribe to Playhouse Disney Preschool Time Online, or access a free trial, log on to [www.preschooltime.com](http://www.preschooltime.com).