

children's HEALTH

Kids Worth Quacking About

(NAPSA)—The courageous children at a cancer center in Atlanta know one duck who's not your ordinary fowl.

That's because in just 10 years, the Aflac Duck has done a lot more than most ducks do in a lifetime. A veteran of numerous television commercials and a member of the Advertising Walk of Fame, he has even been part of Hollywood movies. But no matter what he does as a company spokesduck or pop icon, what he does with the kids is the true feather in his cap.

These are not your ordinary kids, either. They're inspirations. Like so many kids and families facing cancer, they've done it with grace and dignity, each giving back along his or her journey.

Consider Killian Owen, Max and Rachel LaVictoire, Joey Doolittle and others who are part of the Aflac Cancer Center family. Owen inspired Curing Kids Cancer, which has grown to national prominence, raising well over \$1 million to find a cure.

Doolittle—diagnosed as an infant—noticed that some kids at the hospital didn't have toys to play with. Joey's Toy Box is his legacy.

At 7 years old, Max LaVictoire needed to help when his sister Rachel was diagnosed with leukemia. He formed a non-profit called Big Dreams and asked for donations in lieu of birthday and Hanukkah gifts. He has raised more than \$80,000



Amazing kids such as Ryley Flemming at the Aflac Cancer Center know the Aflac Duck as a symbol of finding a cure for pediatric cancer.

for the Aflac Cancer Center with Rachel—a cancer survivor—by his side. Now these are kids worth quacking about.

On the Aflac Duck's 10th birthday, researchers are getting closer to finding cures for every kid diagnosed with childhood cancer and have shattered the 20 percent survival rate of the 1950s to reach the 80 percent milestone today.

Learn More

You can learn more about the Aflac Cancer Center and purchase an Aflac Duck at www.aflac.com. All the proceeds go to childhood cancer treatment and research.

You can also visit Curing Kids Cancer at www.curingkids cancer.org, Big Dreams at www.bigdreamsworld.org and Joey's Toy Box at www.joeystoybox.net.