



## Lens Protection

(NAPSA)—One of the most popular and effective names in surface protection can now be found in a place where you might least expect it—on the lenses of your eyeglasses.



**New lens technology helps keep eyeglasses cleaner.**

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In a blend of fashion, function and innovation, LensCrafters and 3M have come together to answer eyeglass wearers' top frustration of constant, difficult lens cleaning. FeatherWates<sup>®</sup> Complete lenses Made with Scotchgard<sup>™</sup> Protector actually resist water, dirt and dust, allowing them to stay clearer and cleaner longer, and making them easier to care for.

FeatherWates<sup>®</sup> Complete lenses are loaded with features—anti-reflective coating, scratch resistance and 100 percent UV protection, all in a thin, lightweight polycarbonate lens. The lenses are available exclusively at LensCrafters, for just \$30 more than FeatherWates<sup>®</sup> Invisibles<sup>®</sup> lenses.

To locate a nearby LensCrafters store, visit [www.lenscrafters.com](http://www.lenscrafters.com) or call 1-800-522-LENS (5367).