

GIFT GIVING IDEAS

Let Your Present Organize The Future

(NAPSA)—To be known for having a gift for giving, heed these hints:

- Remember to give a gift that will last, something that will be used each day of the year.

- Give the gift of time. For example, the popular *Your Look At Life™ Franklin Planner™* is an effective time management tool that can help keep track of everything from daily tasks to finances and is available in four sizes of archival quality paper in a wide range of designs. The new *Moments in Time™* Planner offers an intriguing look back at historical world events, featuring “on this day” facts and daily motivational quotes from famous figures past and present.

- Give the gift of leadership. The new *Leadership It's Your Choice™* Franklin Planner is considered the ultimate planner for present and future leaders. Features include a special “leadership tab” that helps that leader inside achieve creativity, communication, focus, trust, vision and execution.

- Give the gift of renewal. For those who enjoy self-renewal through a good game of golf, for instance, consider a *Golf™* Edition Franklin Planner with scenic imagery of different golf courses each month as well as motivational quotes about the game each day.

- Give the gift of organization. Help those on your gift list get organized. A number of useful, attractive (even interactive) organizers, binders and accessories are available to help the most—and least—organized on your list. For example, what's been called the utmost in accessibility and convenience is the new Nappa leather zipper binder with removable cell phone case. Inside is a bank of credit/business card slots, multi-functional pockets, a zippered



A great gift can be one that helps someone make better use of time and more sense out of life.

pouch pocket and pen loops.

- Give the gift of fashion. For the fashion conscious, the new fashion workstation binder is stylish and holds a PDA, paper, cell phone and documents. It also includes a removable slim case for the PDA.

- Give What Matters Most™. Purchase a gift registration for Franklin Covey's *What Matters Most™* workshop. Offered at locations across the nation, the workshop helps individuals acquire the time and life-management skills needed to achieve greater productivity, increased job satisfaction, reduced workday stress, and a greater sense of accomplishment, professionally and personally.

- Give the gift of expansion. Add more functionality with expansion cards that customize a Palm™ 500, m505 and m125. Choose from the PalmPak Games Card, 16MB Flash Memory Card, Memory Backup Card, and the FranklinCovey™ Handheld Library which includes best-selling books such as *The 7 Habits of Highly Effective People*.

These gifts and more are available at more than 170 Franklin Covey retail stores throughout the country and at www.franklincovey.com. FranklinCovey is an international learning and performance solutions firm whose mission is to assist individuals and organizations to become measurable more effective.