



Community Focus

Like A Store? Say So

(NAPSA)—A brand-new Web site gives consumers the power to identify the most reputable businesses in their neighborhood and call out those to avoid. The Web site—www.brownbook.net—is an online local business directory that lets anyone instantly add any business for free and lets anyone review any business.

Consumers can easily share their experience with a business not already listed on the site by instantly adding it to Brownbook, along with photos or video of their review. Business owners can get instant alerts of any reviews that are added to their listing by claiming it for just \$10 a year. The site gives a big hand to small busi-

A new Web site lets consumers shout about the good and the bad businesses in their area. ®

nesses by enabling them to immediately update their listing to include new products and services at any time, at no cost.

Instant Information

Because everyone is always on the go these days, Brownbook is also available on the latest generation of mobile phones and handheld devices, such as Apple's iPhone or the ubiquitous BlackBerry. The attraction of instantly adding information about local business goods and services, along with rich photos, video and location maps, is turning the "mobile Internet" into an opportunity for businesses of all sizes and is a boon to busy consumers.

To learn more information, visit www.brownbook.net.