

Limited Edition Collection Makes The World Safer For Children

(NAPSA)—An old-world apothecary known for its skin care products and an artist known for his vibrant artwork have teamed up to make the world safer for children.

With the shared vision of creating safer, sustainable and positive environments for children, the skin-care company Kiehl's Since 1851 and the contemporary artist Jeff Koons have partnered on a Limited



Artwork by Jeff Koons adorns a collection of products with proceeds to benefit the International Centre for Missing & Exploited Children.

Edition Creme de Corps Holiday Collection, featuring his artwork, "Balloon Flower (Yellow)."

One hundred percent of Kiehl's worldwide net profits of this collection, up to \$200,000, will be donated to The Koons Family Institute on International Law and Policy, an initiative of the International Centre for Missing & Exploited Children (ICMEC). The global non-profit organization combats child sexual exploitation and abduction.

The limited edition collection consists of three sizes of Kiehl's classic body moisturizer with a limited edition label featuring Koons' art as well as a Limited Edition Jeff Koons Bottle Art, a scaled reference to his iconic "Balloon Flower" sculpture, that is designed to adorn the Creme de Corps bottle top.

The super-enriched body treatment contains a blend of nourishing natural ingredients that are ideal for extremely dry skin. It has been a customer favorite for decades.

For more information, visit www.kiehls.com.