



Hair Today

Enter To Win Search For Locks Of Love

(NAPSA)—You can help the over two million children who suffer from an unfamiliar disease by simply entering a contest and cutting your hair. Long locks and a big heart are the only two requirements you need to meet to enter “Matrix’s Search for Rapunzel.”

The contest, a joint effort between Locks of Love and Matrix hair care brand seeks a person willing to donate hair to help enhance the life of a child suffering from long-term medical hair loss. What is most exciting about the contest is each eligible entrant will win a free Matrix haircut to donate to Locks of Love.

Locks of Love is a non-profit organization that provides hair pieces to financially disadvantaged children under the age of 18 who suffer from alopecia areata, a highly unpredictable autoimmune skin disease that causes the hair follicles to shut down resulting in the loss of hair on the scalp and elsewhere on the body. The organization creates custom-fitted prosthetic hair pieces that help restore lost self-esteem and confidence, enabling these children to face the world and their peers.

“The Locks of Love recipients are eternally grateful and their thank you letters are touching and inspirational,” says Madonna Coffman, president of Locks of Love. “Matrix’s Search for Rapunzel will increase public awareness to enable us to reach more children.”

To enter, submit a photo of your hair and description of its history along with a typed 250-word essay on why you would like to donate your hair to Locks of Love.

Participants should be at least 13 years of age, minors will need their parents’ or legal guardians’ permission. Hair should measure a minimum of 10 inches from base of ponytail to tip of ponytail and cannot be chemically dam-



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aged. Weaves or extensions are not suitable.

“Matrix’s Search for Rapunzel” runs from Sept. 15, 2003 through Oct. 24, 2003. Each eligible entrant will receive a free Matrix haircut to donate to Locks of Love.

The grand prize winner will receive a three-day/two-night trip for two to NYC, tickets and backstage tour to the Tony Award-winning musical *Hairspray*, plus a makeover by a Matrix Design Team member that will appear on the nationally syndicated beauty and fashion television program “Main Floor.”

Visit www.Matrix.com for official rules and to complete an entry form or mail the required to: “Matrix’s Search for Rapunzel” Contest, P.O. Box 5953, Parsippany, NJ 07054. Limit one entry per person. All mail-in entries must be postmarked by Oct. 24, 2003 and received by Oct. 31, 2003. To receive a copy of the official rules by mail, send a self-addressed stamped envelope to: “Matrix’s Search for Rapunzel” Contest Rules, P.O. Box 5756, Parsippany, NJ 07054.