

Tech Trends

Look Sassy and Stay Practical with USB Flash Drives

(NAPSA)—Are you ready to “gear” up and stay one step ahead of the rest?

This year’s fashion frenzy is all about natural flair and looking fab for less. From bold prints to earthy tints, guys and gals enjoy the latest designer jeans, dramatic jewels and natural fabrics.

Just as fashion fads influence the daily wearer, technology constantly changes the way we live. On the hi-tech runway, portable devices are making the biggest splash. Eye-catching gadgets include cell phones, MP3 players and the latest portable technology: USB flash drives.

Unlike an old-school floppy disk, USB flash drives reliably store volumes of mission-critical information with a super sleek look and fast transfer capabilities.

Portable, pluggable and powerful—USB flash drives don’t require extra software or confusing connectors. Simply plug the drive into any computer with a common USB port and drag and drop your essentials.

“USB flash drives are so useful and bound to be the next big fashion accessory,” says Lisa Guerrero, second year student at Southern California College of Optometry. “Most of my classmates can’t imagine living without a cell phone. I keep telling them, ‘it’s the same with USB flash drives; get one and you won’t know how you ever lived without it!’”

Guerrero uses a USB flash drive instead of a laptop computer to transport class projects and papers. “Why bring an entire laptop to class when a few electronic documents are all you need?” she adds.

It’s easy to save presentations and other materials onto the USB



Anytime, anywhere: USB flash drives are the chic, trendy solution to storing data of all kinds.

flash drive and transfer them once you arrive at home, school or office. “I also use my USB flash drive to store and share dozens of family photos, hours of favorite songs and even my to-do lists,” says Guerrero.

Smaller than a pack of chewing gum, USB flash drives slip easily into your pocket, around your neck or hooked onto a keychain for convenient portability—putting countless files and documents within reach wherever you are.

USB flash drivers are available in far-out styles like writing pens, watches, MP3 players, voice recorders and even bundled with a Swiss Army Knife—nail file, scissors, cutting blade and USB flash drive all in one.

Your wardrobe will pair nicely with this compact, chic device. From funky colors to outrageous designs, USB flash drives are saving countless hours and offering fresh ways to simplify life.

For more information on USB flash drives, check out the site at www.usbflashdrive.org.