

Fashion Secrets

Fashion Secrets For Looking Fit And Trim

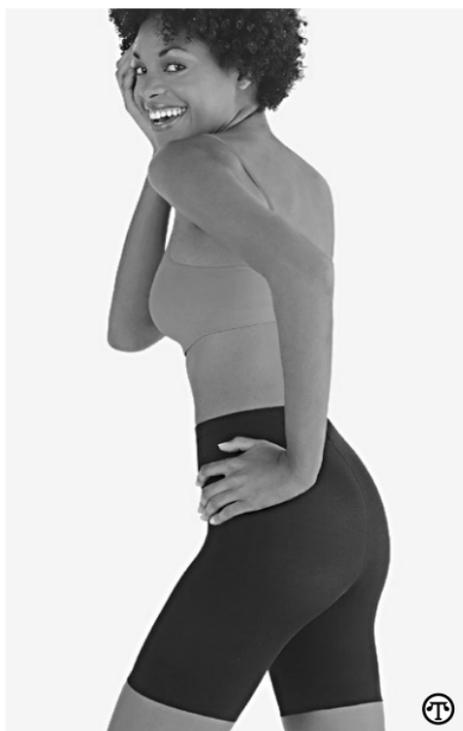
(NAPSA)—Ever wonder how some women always manage to look good no matter what they're wearing? They could be sporting the most revealing little cocktail dress or form-fitting pants, and still possess the most enviable air of confidence. How do they pull it off?

Today's new breed of well-dressed, self-assured women have a few tricks up their sleeves, one of which focuses on what they sport underneath it all. Today's options to smooth, firm, shape and control are better than ever, because today's designers know that women now demand updated styling and unparalleled comfort when it comes to lightweight shapers. Say hello to innovative, ultra-soft, lightweight styles and silhouettes that pull you in and smooth you out like never before.

L'eggs® is one manufacturer that is leading the way in helping women look stylish and fit, with the help of its Body Beautiful® No Hose® collection. Designed to help women feel more confident and more attractive in their clothing, it offers styles that smooth and shape and eliminate panty lines at the same time. It's also one of the more comfortable collections available today.

There are five silhouettes and seven styles to choose from, making it easy for women to find an appropriate style to wear under her clothing everyday. For example, L'eggs Body Beautiful's Mid-Thigh Firm Control Waistcincher offers toning and coverage from the bra line to the thighs. This style works well under an above-the-knee cocktail dress or skirt that hugs the tummy and waist.

The Long Leg Capri Firm Control, on the other hand, would work well under a pair of form-fitting pants because the style offers shaping and smoothing straight down to a woman's calves. Finally,



The perfect solution for smoothing and shaping your figure, to help you look great in your clothing.

another option is the Control Brief Firm Control. This shorter silhouette gives women the option of wearing it under their shorts or their favorite jeans while getting the coverage they need, where they need it.

"Looking beautiful in your clothing and feeling comfortable and confident should go hand in hand," said Nadine Hall, vice president of Marketing for L'eggs. "L'eggs is dedicated to offering women products that make a difference."

Additional styles include a Mid Thigh Firm Control, Mid Thigh Light Control, Control Slip and a new Anti-Cellulite Mid Thigh Firm Control, which features L'eggs proprietary anti-cellulite technology—all-natural cellulite-fighting ingredients in customized microcapsules that visibly help reduce the appearance of cellulite.

To learn more, visit the Web site at www.leggs.com.