

CONTEST CORNER



Looking For A Few Good Felines

(NAPS)—Does your family feline leap into action when he senses your gloomy mood, nuzzling away a bad day? Does your cat protect your family from intruders, mice and boredom on a rainy weekend? ARM & HAMMER® is looking for a few good cats—one of whom will become the trusty sidekick of the ARM & HAMMER Super Cat. The search for America's Super Cat is expected to make many of the nation's 33 million cat owners pounce into action.

As a Grand Prize in the Super Cat contest, one lucky Super Cat and owner will win:

- \$2,500 in cash
- A two year supply of ARM & HAMMER® Super Scoop® or Super Clay™ Cat Litter
- A two-year subscription to *Cats* magazine
- A \$2,500 contribution donated in the winner's name to his or her favorite pet-related charity.

Whether your cat has done something amazing or just makes your family's life a little brighter you can nominate your favorite feline to be a Super Cat Crusader!

How It Works

Print your name, home ad-



PAWS TO CONSIDER—How your cat communicates with you might be the subject of an essay that wins a contest in "The Search for America's Super Cat."

dress, daytime and evening phone number, age, and in an essay of 1,000 words or less, write "Why My Cat is a Super Hero in My Family." Essays may be submitted via mail, e-mail or the ARM & HAMMER® Cat Litter Web site. Photos and a videotape may accompany submissions.

Simply submit submissions to: ARM & HAMMER and *Cats* Search for America's Super Cat, c/o BSMG Worldwide, attn: Super Cat Contest, 640 Fifth Avenue, 8th Floor, New York, NY 10019. You can also enter by logging onto www.armhammercatlitter.com or www.catsmag.com. Full contest rules are available online.