

Tips For Looking Great For The Holiday Season

(NAPSA)—Looking picture-perfect for holiday festivities can send women on a mad search for the latest beauty essentials, but cramming everything into a small evening party purse is always the real tinsel-time challenge.

According to Cynthia Robins, author of *The Beauty Workbook*, packing the perfect party bag can be a cinch. “Do a real audit of your beauty products—eschewing ‘space invaders’ and choosing only the essentials for instant touch-ups and emergency repairs. You’ll be able to fit everything into that small and festive evening bag—and you’ll be able to clasp it.”

Robins shares the following tips for packing the perfect holiday party purse:

- Since lipstick is usually the first casualty of the evening, try a long-lasting lip color with a dab of vitamin E oil, which acts like a natural sealant so color won’t fade as fast. Another tip for retouching your lips is to coat a lipstick brush with enough lip color to last for one or two applications and leave the tube at home.

- Carry toothpaste, like Crest Rejuvenating Effects, for an instant smile pick-me-up. Its refreshing flavor with hints of vanilla and cinnamon will keep smiles radiant and breath fresh. In the holiday party atmosphere, your smile needs beauty touch-ups just like your lips and eyes to look dazzling throughout the evening.



- Pack only “space saving” essentials in your party purse to keep eyes, hair and skin looking dazzling. Instead of clunky foundation, take a bronzer or a swivel-up glow-stick that will save space and create a candle-lit glow, not a matte mask.

- Visit the local cosmetic counters and ask for handy sample sizes of favorite products to look party-fresh all night long—and they are small enough to fit in any bag.

According to Robins, it’s often those beauty essentials we can’t pack in a party purse that make us look radiant at those glittery parties throughout the season. “The best, biggest and most essential asset is a smile. Too big and too bright to fit in an evening bag, it actually takes up no room at all.”