

Tips on Toys

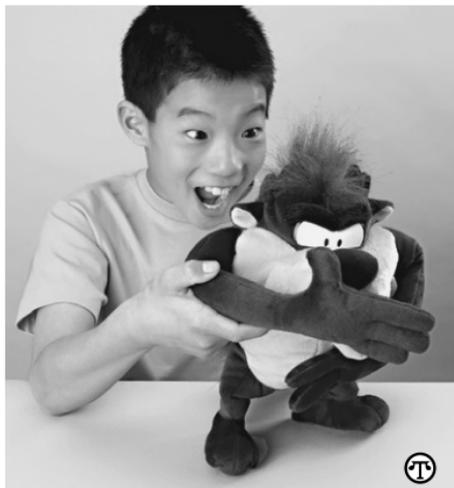
Lots Of “Looney” Fun With Classic Characters

(NAPSA)—At any age, fun and laughter can truly be the best kind of medicine—healing the soul and lifting the spirits. And for many people, a terrific way to find that humorous uplift is by spending a little time with old friends, particularly animated ones.

The beloved Looney Toons characters—Bugs, Daffy, Tweety and all others—have been delivering smiles and laughs for generations, and their appeal continues to grow as children learn what their parents and grandparents already know: these warm, wacky and sometimes irreverent characters are a terrific antidote to life’s pitfalls and valleys.

One place kids are catching up with the gang is at the toy store. For example, with Rude ’Tude Taz, kids ages 4 and up can make “music” of a sort that’s not allowed at the dinner table. Parents may be horrified (or they may laugh out loud) as Taz makes sounds—of a flatulent nature—to “Twinkle, Twinkle, Little Star.” In addition, by moving Taz’s hand over his mouth, children can get the “little devil” to make funny phrases and sounds.

With action figures, everyone can pretend to be his or her favorite character. Suppose sis likes Tweety and the brother prefers Daffy, with the *Looney Tunes: Back in Action* Figure Assortment—based on Warner Bros. Pictures’ upcoming live action feature film, *Looney Tunes: Back in Action*, they can play along with their friends, who might pre-



Classic cartoon characters are coming to life in a new film and collection of toys.

tend to be Bugs or Taz. Each of these new toys has a stretching feature that captures the essence of the characters as portrayed in the movie.

Generations of “toon” lovers have taken to Taz, and now they can play a game that brings him to life. In the Taz Mania Skill & Action Game, players try to cause a mechanical Taz to break through their opponent’s side by removing the colored sticks. If Taz breaks through the side, the character (Bugs, Daffy, Tweety or Sylvester) is knocked out of the game—and th-th-that’s all, folks.

Warner Bros. Pictures’ *Looney Tunes: Back in Action*, starring Brendan Fraser, Jenna Elfman, Heather Locklear and Steve Martin, hits theaters November 14, 2003. To learn more about the toys, visit www.mattel.com.