

♥ Valentine's Day Delights ♥

Love In Bloom And The Road To Romance

(NAPSA)—This Valentine's Day, drive your sweetheart wild with a decadent gift and the chance to escape into romantic bliss.

Godiva Chocolatier is paving the road to romance with its new "Love in Bloom" 2003 collection and an exhilarating promotion that gives couples a chance to win luxurious prizes. This year's promotion puts a new "spin" on Godiva's seven-year tradition. For the first time, there are prizes for both him and her.

Godiva's Valentine's Day 2003 promotion offers a Grand Prize sure to make any heart race. The Grand Prize: a pair of "His and Hers" 2003 BMW Z4 3.0i roadsters valued at \$80,000. Fifty other lucky winners will each receive a First Prize romantic five-day spa getaway for two at the exclusive Marriott Camelback Inn in Scottsdale, Ariz. Air transportation is included, as well as two rejuvenating spa treatments for winner and guest.

The prizes in Godiva's Valentine's Day promotion may be won by finding winning prize certificates hidden inside eligible gift boxes (\$23 value or higher) from the chocolatier's "Love in Bloom" 2003 collection.

This Valentine's Day promotion captures the essence of luxury: a "His and Hers" escape into sheer romance. Godiva Chocolatier has a rich history of providing consumers with an indulgent sensory experience, from the inviting chocolate aroma to the sensuous texture of each piece to the intriguing tastes and flavors that linger after the last bite. Like



A certificate for a fabulous pair of "His and Hers" 2003 BMW Z4 3.0i roadsters could be your sweet surprise when you open a box of Godiva Valentine's Day chocolates.

Godiva, the BMW Z4 3.0i roadster delivers an experience of pure pleasure.

The 2003 Godiva Valentine's Day Game begins in January when the "Love in Bloom" collection goes on sale everywhere Godiva chocolate is sold. No purchase necessary; to receive a free game piece (including official rules), send a self-addressed, stamped envelope postmarked by March 1, 2003 to "2003 Godiva Valentine's Day Game," P.O. Box 13121, Bridgeport, CT 06673-3121. Open to U.S. and Canadian residents, 18 and older. Void in the Province of Quebec, Puerto Rico and where prohibited. The promotion ends February 28, 2003. More information, including Official Rules, is available at Godiva.com.

Note to Editors: Promotion ends February 28, 2003. Please do not run after that date.