

# MAKING LIFE MORE FUN

## Love That Lava: Lamps Making A Comeback

(NAPSA)—Even as it celebrates its 40th birthday, the Lava lamp continues to erupt in popularity.

In 1965, two American entrepreneurs saw something far out in the “Astro-Light,” a colorful lamp, invented in England, that combined light and motion. Once they brought the light to market and rechristened it, its success was volcanic.

In honor of the landmark anniversary, LAVA—makers of the original Lava lamp—has once again teamed up with Spencer’s (the original home to Lava lamps in the mall) to relaunch the Lava brand, both in stores and online. The new line features the latest Lava innovations in addition to the classics, such as:



**A unique twist on the classic, this Lava lamp has a more contemporary, industrial feel.**



**These classic 52-ounce Lava lamps add style and color to any room, for any occasion.**

- The Original LAVA® Brand Motion Lamp—The one-and-only, original 52-ounce classic, back by popular demand. Aficionados can pick their favorite colors—clear liquid with black, lime or red wax or blue liquid with yellow or white wax.

- Diamond Plate Resin LAVA® Brand Motion Lamp—Lava’s trademark shape enhanced with a resin diamond plate base and cap.

- LAVA End Ups™—Bring the traditional Lava shape to life anywhere using batteries or a USB cable.

To find the latest in LAVA, visit Spencer Gifts. To find nearby stores, visit [www.spencergifts.com](http://www.spencergifts.com).