

# Sweet Ideas

## Make Any Day Sweet With “Random Acts of Sweetness”

(NAPSA)—We’ve all been touched by a random act of kindness. Remember how special you felt when a friend surprised you with flowers “just because,” or when a colleague dropped you an unexpected note to tell you you’ve been doing a great job?

If so, you know that the sweetest gifts are often the most unexpected. In this spirit, C&H Pure Cane Sugar has launched Random Acts of Sweetness—a new, national effort to inspire people across the country to bake homemade treats and surprise others with the gift of dessert any day of the year.

While it’s no secret that baked goods make wonderful gifts for special occasions, there’s no need to wait for a birthday or holiday to celebrate the people in your life. Giving homemade desserts as gifts anytime is an easy way to show the special people in your life how much you care and build new connections with those you’d like to know better. By sharing baked goodies with those in your neighborhood, workplace and community, you create a sweet occasion to connect with others. Plus, the satisfaction you feel when you bake for the joy of others is like a gift to yourself.

Emily Luchetti, James Beard Award Winner and executive pastry chef at San Francisco’s Farallon restaurant, knows how rewarding it feels to brighten someone’s day with homemade dessert. “I love the Random Acts of Sweetness spirit because I’ve built my life around the belief that baking desserts is about more than simply preparing a delicious cake or perfectly moist cookie—it’s about cele-



**Spread a spirit of sweetness by surprising family, friends, and others in your community with homemade baked treats anytime.**

brating the people in our lives. The memories you create when you bake and share desserts are the most special gifts you can give.”

It’s easy to share the sweetness. Simply bake a delicious dessert using the highest quality ingredients such as C&H Pure Cane Sugar, real vanilla and real butter, wrap it in an attractive gift box or bag, personalize your gift with a handwritten note or card and surprise the people in your community with an unexpectedly sweet treat and encourage them to do the same. Whether you surprise a co-worker with a sumptuous angel food cake or get to know your neighbor over a plate of delectable sugar cookies, the lucky recipients of your Random Act of Sweetness will be truly touched by your thoughtfulness—not to mention enjoy the delicious sweet treats!

For gift ideas and dessert recipes, visit [www.chsugar.com](http://www.chsugar.com).