

# SCIENCE IN OUR LIVES

## Make Chemistry Fun And Entertaining

(NAPSA)—A new series of podcasts from the American Chemical Society is transporting kids, teachers and other listeners into a real-life world where science is the enchantment.

Created by the American Chemical Society (ACS) Office of Communications, Bytesize Science is an educational, entertaining podcast for young listeners. Excellent for science teachers, parents and kids with big curiosities, Bytesize Science translates cutting-edge scientific discoveries from ACS' 36 peer-reviewed journals into stories for young listeners about science, health, medicine, energy, food and other topics.

Recent podcasts include stories about:

- A new kind of cassava—the most popular vegetable for millions of people in Africa, Central America, China and other countries—that is healthier to eat. If it catches on, it could mean better health worldwide; and

- “Dragon’s blood,” a bright-red plant sap that has been used for thousands of years in traditional Chinese medicine. Scientists have recently found several compounds in dragon’s blood that fight disease-causing germs and help prevent such conditions as ulcers, and may even help prevent heart attack and stroke.

In addition, the archive includes items on environmental threats to killer whales, a scientific explanation for why some people love chocolate, some unlikely new uses for compact discs and a hairy tale about “hairy roots.”

New podcasts are posted every

The logo for Bytesize Science features the words "Bytesize" and "Science" in a bold, sans-serif font. "Bytesize" is arched over "Science". The entire logo is enclosed in large, stylized quotation marks.

American Chemical Society



**Bytesize Science, an educational, entertaining podcast for young listeners from the American Chemical Society, the world's largest scientific society, is posted each Monday. It translates scientific discoveries from ACS' 36 scientific journals into intriguing stories for kids of all ages about science, medicine, energy, food and much more.**

Monday and are available without charge. They can be found at <http://feeds.feedburner.com/BytesizeScience> and at iTunes.

### **What Is Podcasting?**

Podcasting is an increasingly popular way of providing news, information and entertainment content on the Internet. The term was derived from Apple's "iPod," a portable digital audio and video player, and "broadcasting." Podcasts allow users to subscribe to a "feed" and receive new files automatically whenever posted to the Internet.

For more information on Bytesize Science and other programs, contact the American Chemical Society at [www.acs.org](http://www.acs.org).