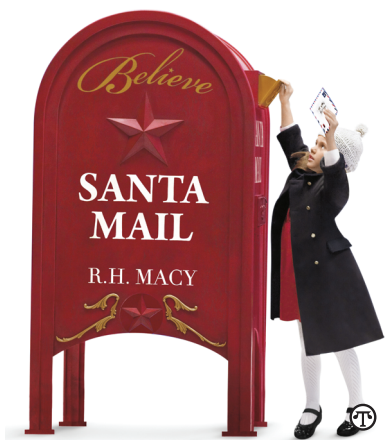


Make Children's Wishes Come True

(NAPSA)—This holiday season, you can help Santa grant children's wishes just by writing him a letter.

To help, bring a stamped letter, addressed to Santa At The North Pole, to a Macy's store before December 25 and drop it in the red Santa Mail letterbox. As part of its "Believe" campaign, Macy's will donate \$1 to Make-A-Wish for every letter received, up to \$1 million, helping to grant the wishes of children with life-threatening medical conditions.



Bring your letter to Santa to Macy's and help grant the wishes of children with life-threatening medical conditions.

This year marks the fifth anniversary of the "Believe" campaign, which was inspired by the *New York Sun's* 1897 editorial "Yes, Virginia, there is a Santa Claus" that was written in response to a little girl's question about Santa's existence. This touching story was the inspiration for the "Yes, Virginia" animated special that is available at Macy's as a DVD and storybook, with 10 percent of the purchase price also donated to Make-A-Wish. For more information about "Believe" or to learn more about how you can help make children's wishes come true this holiday season, visit www.macys.com/believe.