

Make Your Home The Envy Of The Neighborhood

(NAPSA)—When it comes to home improvements, homeowners not only want quality products, they want the best of both worlds—beauty and low-maintenance. Only the best will do for the exterior of your home. It needs to be protected against harsh storms, strong winds and kids throwing baseballs. Low-maintenance siding is one such product making noise in the exterior building products industry, and its benefits keep adding up. With new product developments, siding is not only adding curb appeal, it's turning heads in neighborhoods across the country.

• **A New Look**—Traditional vinyl siding styles like narrow clap board, Dutch lap and beaded colonial can give a home a fresh appearance. In addition to the typical vinyl siding, other accents, such as shake and half rounds, help produce a unique look. But the latest advancement that is bringing low-maintenance siding to the forefront of the building products industry is Solid Core Siding, from Crane Performance Siding. It has a wider profile that replicates the exact look and shape of cedar siding and it's available in both 6-inch (CraneBoard) and 7-inch profiles (CraneBoard Double 7). Solid Core Siding has maintenance-free advantages but still looks like authentic cedar. It delivers up to four times the insulating power, reduces air infiltration and provides unmatched versatility and aesthetics...all while giving homeowners the low-maintenance freedom they love.

• **More Free Time**—Hard to believe, but most vinyl siding and



Solid Core Siding is virtually maintenance-free. The only spring clean-up necessary is to hose off excess dirt!

• **Better Insulation**—Energy bills high lately? With the latest developments in the siding industry, homes can be warmer in winter and cooler in summer, which saves money. Solid Core Siding has up to four times the insulating power of ordinary siding and it also reduces noise by 45 percent.

• **Outstanding Windload**—When severe weather strikes, most vinyl sidings are formulated to withstand extreme conditions and wind loads. Some high-end siding products can easily withstand wind speeds up to 200 mph! In addition to wind load, Solid Core Siding has superior impact resistance, which makes it less likely to dent, crack or break if damaged by the weather.

Adding low-maintenance siding to your home not only adds curb appeal and value, but also makes your home the envy of the neighborhood. For more information on vinyl siding and the newest category in the siding industry, Solid Core Siding, call 1-800-366-8472 or visit www.cranesiding.com.