

America's Heroes

Maker of Brawny® Towels Launches Partnership to Support Our Nation's Heroes

(NAPSA)—For injured service members, overcoming the physical and emotional challenges of adjusting to life post-war is a test of strength that must be faced every day.



The Brawny towels campaign will benefit Wounded Warrior Project, which provides a variety of programs and services for injured service members.

Georgia-Pacific, the maker of Brawny® paper towels, recognizes this struggle and has partnered with Wounded Warrior Project™ (WWP) to help support and raise awareness of the needs of injured service members and their families across the nation.

As part of the campaign, the company will make a direct donation of \$250,000 to WWP and donate \$1—up to an additional \$250,000—for every individual who: shares a “thank you” note on the Brawny Towels Facebook page; “likes” Brawny Towels on Facebook; or texts THANKS to 272969. Standard text rates may apply. The Brawny “Support Our Heroes” campaign will continue through December 31, 2012.

Donations raised from the campaign will benefit a variety of programs and services WWP offers to meet the needs of injured service members and their families.

For more information or to see how you can get involved, visit www.facebook.com/brawnytowels. For more information on WWP, visit www.woundedwarriorproject.org.