

CONTEST CORNER



Making Dreams Come True

(NAPSA)—What are the hopes and dreams of America's children? How would they like to shape their future? Do they wish for world peace? Strive to be astronauts? Envision fame and fortune? Hershey Foods Corporation's "Great American Dream," "My Dream for My Future" essay contest, open to children ages 7 to 10 living in the 48 contiguous United States, will not only help children discover their dreams, it will help make one of them come true.

Contest entrants are asked to submit an essay of 100 to 200 words about their personal dreams for the future. The dreams of all American children are welcome, whether they aspire to be President of the United States or the owner of an endless supply of Hershey's Kisses® chocolates.

The essays will be judged for creativity, originality, personality and grammar. By entering the contest, a child becomes eligible to win \$10,000 toward their education and a year's supply of Hershey's products.

Hershey Foods is searching for children's dreams for the future as part of its summer-long "Hershey's Great American Dream Giveaway," which is open to all ages and will award 10 lucky winners \$50,000 via the Instant Winners Game portion of the promotion. Consumers also can register to win a separate \$50,000 cash prize at one of three traveling Hershey's Kissmobile® cruisers and an additional \$50,000 cash prize through the Daily Drawing game via Hershey's Web site (www.hersheysgreatamerican dream.com). More than one million



The Kissmobile cruiser (pictured above) is collecting children's dreams for the future. If your dream is selected, you can win a \$10,000 cash prize to be used toward your education.

other prizes will be awarded through the Instant Winners Game portion of the promotion and via the Daily Drawing game on Hershey's Web site.

Participants can send their entries to "Hershey's Great American Dream Giveaway," "My Dream for My Future" Essay Contest, P.O. Box 464, Hershey, PA 17033-0464. Participants also can enter the contest by submitting entries at one of Hershey's three traveling Kissmobile cruisers.

Throughout the year, Hershey's Kissmobile cruisers, vehicles in the shape of three Hershey's Kisses chocolates, visit local children's hospitals affiliated with Children's Miracle Network (CMN) and raise money and awareness for CMN.

To learn where the Kissmobile cruiser will visit, log on to www.kissmobile.com or call 1-888-499-KISS. Entries must be postmarked or submitted to a Kissmobile cruiser by September 3, 2002. Complete contest rules can be found at www.hersheys.com.