

HOLIDAY HINTS

Making Holidays Happy And Healthy For Children Around The World

(NAPSA)—This holiday season, you can give a gift that will help children in need around the world—while buying gifts for your family and friends.

A holiday tradition for 53 years, UNICEF's 2003 Fall/Winter Catalog has something for just about everyone's holiday shopping list and supports crucial programs benefiting the world's children. This year's catalog unveils a new luxury line of gifts from around the globe as well as traditional gifts and cards. The catalog is available on UNICEF's Web site, www.unicefusa.org, and is now offered in a Spanish-language edition as well.

UNICEF's holiday collection highlights products that support local artisans and communities, are child-labor free and environmentally friendly. When you buy a UNICEF card or gift, you do more than simply buy a product—you provide children around the world with life-saving gifts such as healthcare, nutrition, clean water, sanitation, basic education and protection from exploitation.

In addition to the UNICEF catalog, there are other ways you can support these programs with your holiday shopping:

- Pier 1 Imports, the world's largest retailer of UNICEF greeting cards, sponsors the annual Pier 1/UNICEF Greeting Card Contest. This year, the stores also feature the collectible UNICEF snowflake ornament, handmade in India exclusively for Pier 1.



Your holiday shopping can support important programs.

This beautiful ornament symbolizes hope and peace for children worldwide. Fifty percent of the proceeds from sales of the ornament will be donated to UNICEF.

- The IKEA BRUM teddy bear is available at all IKEA stores. Two dollars of the \$6.99 purchase price will go to support UNICEF programs.

- Through December 31, Norseland will make a donation to the U.S. Fund for UNICEF for every pound of its Jarlsberg or package of Boursin or Saga blue cheese sold. Look for Norseland cheeses at supermarkets nationwide.

For more information or to see the 2003 holiday catalog, call 1-800-4-UNICEF or go to www.unicefusa.org.