



INTS FOR HOMEOWNERS

Making My House Your Home

(NAPSA)—You may love everything that makes your home uniquely yours, but to sell it, you may have to see your home a little differently.

Sentimental photographs and wallpaper patterns that represent personal taste can make it harder for potential buyers to envision themselves in your home.

That's why many real estate agents now use a selling strategy known as staging.

According to a 2003 HomeGain Survey, it creates a return on investment of 169 percent for sellers and decreases the time a home is on the market by 50 percent.

There's a limited up-front cost involved with staging, so it is worth your while to look into making small changes in order to sell in a profitable and timely manner.

The process of staging your home usually begins with a thorough cleaning session, including the removal of clutter you may have laying around your home.

The next step is lightening and brightening, which will instantly increase the amount of perceived space in a room.

A few ideas to make this process simple are to pull back the curtains, purchase a floor lamp or open the blinds so light can filter in.

The kitchen and bathroom are known as heavy-traffic rooms, so subtle changes made in those spaces are sure to improve the overall quality and value of a home.

Consider replacing kitchen and bath faucets to convey a clean, fresh look.

Pegasus® offers a variety of styles and finishes, such as brushed nickel and chrome, that will help provide an updated look for any bath.



A few small changes when putting your house on the market can greatly improve interest among potential buyers.

Also, coordinating hardware such as towel racks, robe hooks and tissue holders will enhance the appearance of the entire space.

If you are willing to go a step further, installing a new vanity or sink basin in the bathroom and kitchen would help to complete the look.

A final suggestion for improving the look of any space is to splash an updated shade of paint on the walls.

Not only will this cover any scratches the seller may have left, but a fresh coat of paint goes a long way in making the space appear clean and ready to be lived in.

Available at The Home Depot and EXPO Design Center, Pegasus bath products offer great style at an affordable price.

For more information, visit www.pegasusinfo.com.