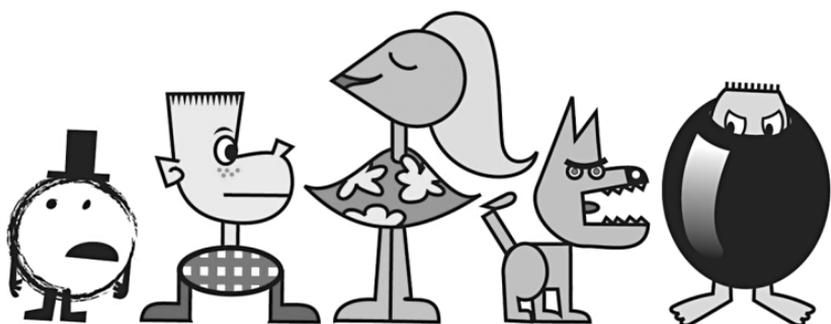


# A Children's Health

Making Nutrition Child's Play

## Oliville



OLI

STEVE103

JUBY

BENTLEY

ANGRY GUY (TM)

**A new online video game teaches kids about eating right.**

(NAPSA)—You may know how to prepare healthy meals and snacks, but chances are your kids don't. More than 30 percent of American schoolchildren are overweight or at risk, according to the Centers for Disease Control.

Now a new Web site is available to help reverse this trend. The cartoon characters of the land of Oliville graphically demonstrate the cause and effect of food choices with equal measures of facts and kid-appropriate grossness.

The virtual village is named for Oli, who is a walking-talking food barometer, since everything he eats immediately shows its effects. Other characters in Oliville include Steve103, Steve's know-it-all older sister Juby, their dog

Bentley and a wisecracker known as Angry Guy.

While the cast of characters and the measure of kid humor are designed to encourage fun-loving game play, the underlying messages are about making better food choices and getting exercise. By making it fun, the game makes nutrition education both memorable and palatable.

The creators of Oliville have been careful not to classify foods as good or bad, and portion size and nutritional value are essential to game play. Food choices trigger different comments from the characters. The game even lets players compete for high scores.

Your kids can start the fun at [www.oliville.com](http://www.oliville.com).