

# Gift Giving Trends

## Making Shopping Easier: A How-To Guide

(NAPSA)—Just like calendars, phone books and e-mail, gift and shopping lists have gone high-tech. You can now create your gift or shopping list online and let friends and family access it. Or you can log on to access a friend's gift or shopping list, helping ensure you pick up something she actually needs.

If you don't have Internet access or prefer to not use the Web when you shop, you can visit a Target store to create or access lists at an in-store kiosk. It's all part of a new list-making tool called TargetLists.

Here's a look at ways to use the tool to make shopping easier:

### Start Early

You can add items to your list throughout the year, helping gift givers and list lovers alike get a head start on shopping. See a new kitchen set that is an absolute must-have? Add it to your list. Or, if you're shopping for someone who has everything, check out his gift list to find out exactly what he wants right down to the correct size, color and style.

### Save The Date

The lists can also be used as a calendar of important dates—such as birthdays, anniversaries, Mother's Day or graduations—that you may want to shop for. Plus, you can store future list ideas or add notes about specific item details.

### Stay Organized

Lists can “destress” the shop-



**Shop Smart—online wish lists can help you choose gifts worth giving.**

ping experience by helping you stay organized. Lists are readily available in one central location online with the click of a mouse. You can access your lists from anywhere to find information or track items purchased. Plus, the Web page links to other gift registry pages such as Club Wedd and Target Baby—meaning you can track all of your gift giving from one centralized location.

### Stay Connected

The lists keep you connected with others through every occasion. Lists can be e-mailed or shared at in-store kiosks with friends and family, exchanged and commented on, or even added to as a means of keeping in touch.

For more information, visit [www.Target.com/targetlists](http://www.Target.com/targetlists).