

# Tips On Personalizing Your *Cruise Vacation*

## Making Sure You Get What You Want From Your Trip

(NAPSA)—From their cars to their jeans to their jobs, today's consumers are customizing just about everything—including their vacations.

Vacation providers—cruise companies in particular—have responded to this trend by providing an exciting array of options for consumers. Princess Cruises, for example, has introduced the most comprehensive program in the industry—*Personal Choice Cruising*—that enables passengers to tailor their cruise based on their individual desires ensuring a vacation experience based on the passenger's preferences, not the cruise line's.

If being able to do exactly what you want to do on vacation, and not have to follow a regimented schedule, is important to you, the following are tips to help you get the most from your cruise vacation:

**1. Know Yourself, Know Your Cruise Personality**—Make an honest assessment of what you really want to get out of a cruise—is it total relaxation, the chance to get fit, personal enrichment, recapture romance, or experience a little adventure? Ask yourself what kind of traveler you are, for example do you like to plan every aspect of a trip before you go, or do you like to “go with the flow” and amend your plans along the way? Once you've determined this essential knowledge, it's important to then match your desires to a cruise line's offerings. To plan a truly rewarding cruise vacation, choose a line whose offerings are diverse enough to satisfy your needs, your desires, even your whims.

**2. Do Research**—Don't just choose a cruise based on pretty pictures in a brochure, do some in-depth research before you select a cruise. Use the Internet, talk to friends and family, especially those who've cruised before. Be sure to choose a cruise line that allows you and your travel companion(s) the ability to design your own experiences, because in addition to choosing your destination and price it's important that you retain flexibility in on-board recreation, entertainment and dining options for a truly customized vacation.

**3. Personalize a Cruise**—Princess Cruises designed its



***Personal Choice Cruising***  
makes it possible for travelers to  
customize their next cruise.

cruises to give passengers the widest ranging options to personalize their experience. *Personal Choice Cruising* enhances the overall cruise experience because it recognizes the individuality of each cruise passenger. *Personal Choice Dining* is the only program in the industry that provides passengers the ability to choose traditional fixed time, fixed table cruise dining, OR restaurant-style dining, which allows passengers to choose when and with whom they eat at a multitude of onboard dining venues. On Princess ships, passengers also have the ability to select *Express Check-In* and book their preferred shore excursions on-line with the Cruise Personalizer at [www.princess.com](http://www.princess.com) prior to departure. They can also take advantage of *FlightChoice* that provides passengers the opportunity to select and amend their incoming and outgoing flights with 30 days more advance notice than the industry standard.

**4. Consult a Travel Agent**—Travel agents are the experts at matching the right line to each individual, so select an agent that will provide unparalleled personal service as well as one with experience selling cruises. If you don't have a travel agent, you can find one on [www.princess.com](http://www.princess.com)

The bottom line: You can settle for someone else's version of what your vacation should be, or you can make it *yours*. To learn about Princess Cruises' *Personal Choice Cruising*, call 1-800-PRINCESS or visit [www.princess.com](http://www.princess.com).