

Valentine's Delights

Making The Day More Memorable

(NAPSA)—Valentine's Day is about celebrating the relationship you are in: long term, short term and even friendships.

That's the word from Matt Titus, dating coach and gifting expert at TheGift.com. To help make this Valentine's Day one to remember, he offers the following tips:

Make Her Feel Beautiful—Gorgeous red roses and little gifts that speak to their personality or interests can go a long way. For example, nail polish and lipstick are very popular right now and are very affordable.

What could your significant other do to make you more satisfied this Valentine's?*



*Among women with a significant other.
Survey by Wakefield Research for 1-800-FLOWERS.COM



Spend Time Alone—It's not uncommon for couples to struggle to find time to enjoy each other's company. "Remember," says Titus, "a couple must retain some degree of independence from their children to maintain an emotional bond."

Wow Her—Go the extra mile. For example, according to a survey conducted by Wakefield on behalf of 1-800-Flowers.com, of the 1,000 women surveyed, over 40 percent (42 percent) of respondents said they would be satisfied if their significant others cooked them a romantic dinner—provided they cleaned up the kitchen after they cooked.

Little extras, such as having a thoughtful message engraved in a bracelet or ring, can also express your affection and turn a gift into a keepsake.