

# TEEN TOPICS

## Making The Most Of High School Memories

(NAPSA)—When it comes to dealing with life's big moments—whether it's the first day of school or graduation day—American teen girls want to put their best face forward. That's the finding of a recent survey that asked teenage girls, ages 13 to 17, about life's big moments and when it's most important to look and feel their best. Here's a look at some results:

### Looking Your Best

During the school year there are many occasions when girls want to look their best. It's important to look good on the first day of school, on a first date, when in a school play, and when going to graduation or prom. However, blemishes don't help teens feel good about themselves. The Big Moment survey found that 35 percent of young women were embarrassed by pimples and 24 percent reported wanting to hide.

"Having an acne breakout around an important event can really impact how a girl might feel about her appearance," said Chelsea Fahey, Miss Teen America 2004, who herself suffered from acne as a young teen.

### Life's Big Moments

The survey found that if teens had to choose a moment outside of school they most looked forward to, 22 percent couldn't wait for their Sweet Sixteen birthday party. Twenty-one percent chose passing their driver's test. With respect to going to the prom, survey results indicate that having clear skin is important to teen girls trying to look their best.

### Dealing With Acne

Forty-two percent of the teens surveyed said if they broke out a week before their big moment, they'd ask a doctor or dermatologist for help.

"Seeing a dermatologist is a smart way to plan ahead for big moments. They can help teen girls get skin under control, so they can be blemish free on the big night," says Dr. Madhavi Kandula, a



**Date To Remember—For many teens, the first date is one of the moments they most looked forward to outside of school.**

physician and spokesperson for BenzaClin® Topical Gel (clindamycin 1%-benzoyl peroxide 5% gel)—a topical gel used to treat acne, including blackheads, whiteheads and pimples.

### Mom To The Rescue

Twenty-eight percent of respondents said if they were to break out a week before their big moment, they'd go to mom for help. That advice may help teens put things in perspective—35 percent of teens said their moms try to help them get rid of their acne, but 26 percent said mom tells them that it's "no big deal."

Interestingly, while teens in the Big Moment survey said they would ask a doctor for advice, only seven percent of teens say their moms would be likely to take them to one. Since acne is a health matter, parents should take an active role in helping their children seek appropriate treatment from a physician.

The survey was conducted by the American Counseling Association and sponsored by Dermik Laboratories, makers of BenzaClin®. For more information, visit [www.benzaclin.com](http://www.benzaclin.com). Side effects include dry skin, itching, peeling, redness and sunburn. If severe diarrhea occurs, stop using BenzaClin® and call your doctor. You should not use BenzaClin® if you are allergic to lincomycin, or have a history of colitis.

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*Note to Editors: Source: This survey was conducted by Leflein Associates, Inc. The "Skin is In/Back to School" survey was conducted by the American Counseling Association and sponsored by Dermik Laboratories, makers of BenzaClin® Topical Gel (clindamycin 1%—benzoyl peroxide 5% gel). The survey, which included some forced choice questions, polled 750 girls ages 13 to 17 who have online access.*

*The survey was conducted May 13 through May 16, 2005. The margin of error on this study is ± 3.5 percent at the 95 percent confidence level; the margin of error for subgroups is larger.*

*For more information on this treatment, please call 1-877-338-ACNE or log on to [www.BenzaClin.com](http://www.BenzaClin.com).*