

# Small Business News & Notes

## Making The Most Of The Busy Season

(NAPSA)—End-of-year and holiday seasons can mean serious business for small companies. While the added business is most likely a welcome responsibility, it can also create stress for employers and employees.

A number of tasks have to be attended to at the end of the year—tax considerations, closing out the year's business, etc. In addition, the holiday season often places extra demands on employers' and employees' time—that can be especially true for small businesses specializing in shipping or selling gift items.

Fortunately, there are ways to help small businesses run smoothly through even the busiest of seasons. One important key, say analysts, is to get organized. Disorganized desks can be distracting, lead to lost documents and cause workers to waste time looking for items. New types of PC-based label printers can help. They let users print virtually anything that can be created on a computer onto a label.

For instance, Brother QL-500 and QL-550 label printers let people create low-cost, easy-peel labels from their PCs at a rate of up to 50 standard address labels per minute. They can also be used to print on continuous tape in widths of 2.4"—a width that is great for making indoor signs or any custom length label up to three feet long.

Here are some ways PC label printers can help small businesses save time:



**PC-based label makers can help companies save time during their busiest season.**

- **Overrun With Office Supplies**—Offices can create labels for binders, file folders, CDs/DVDs, and visitor badges. The labels can help people find what they need, when they need it.

- **Licking The Mail Problem**—People can create labels for shipping packages, mailing letters or even for sending greeting cards—the label makers can print from spreadsheets or users can type and print one at a time.

- **Organizing Activities**—Small businesses can use PC-based label makers to create signs that give employees important directions or help mark special occasions (such as an end-of-year office party).

The Brother QL-500 and QL-550 come with easy to use, label creation software, which can be installed on your PC. They work with Word®, Excel® and Outlook® applications. For more information, visit [www.brother.com](http://www.brother.com).