

NEWSWORTHY TRENDS

Mancation: A Trip Where Men Are Men

(NAPSA)—Imagine a weekend getaway with no wives, girlfriends or kids. Just the guys. For many men, such a trip was a common occurrence during the carefree days of bachelorhood. But once real world commitments came into play—marriage, jobs, yard-work, etc.—it became a lot harder to get away.

Today, a male-bonding excursion is known as a “mancation” and represents the free-spirited sense of adventure that men cultivated in their younger years. According to a recent survey commissioned by Combos, the average guy would love to drop everything and hit the road for a boys’ club getaway. Yet something—or someone—tends to take priority.

In fact, 28 percent of men say they’ve never vacationed with their buddies, even though 71 percent said they wish they could spend more time with their friends on vacation. One reason for this may be the fact that more than half of married men said they dread the prospect of even asking their wife if they can go on a mancation.

Planning The Trip

Obviously, there are some details to work out. But suppose you had free rein to put together your perfect mancation, what would be the game plan? What would be on the agenda?



Planning a getaway for just the guys may be difficult, but most men would love the chance to get away with their buds.

The survey revealed that when planning the ultimate mancation, plenty of meats for grilling, cold beers and no defined schedule are all keys to a good time.

Sports, either playing or watching, ranks among the top mancation destinations. Fifty-three percent of men identified playing golf or attending a professional sporting event as their dream mancation.

So to help men conquer their fears, Combos has teamed up with NASCAR superstar Kyle Busch to create the Combos Ultimate Mancation Sweepstakes, which will award a group of buddies an ultimate mancation trip to next year’s Daytona 500. For more information about the Combos Ultimate Mancation Sweepstakes, visit the Web site at www.combosnation.com.