

Good News Department

Many Hands Help In A Time Of Need

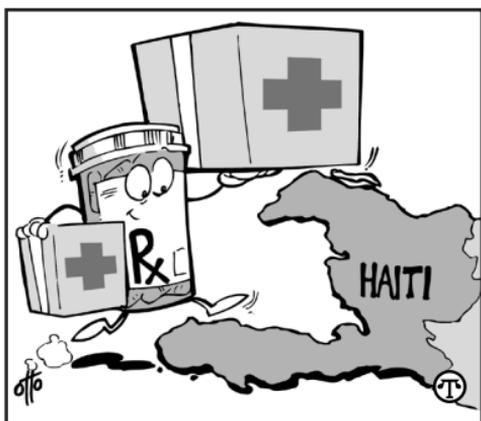
(NAPSA)—When Haiti was devastated by a massive earthquake, volunteers rushed to help, including Miami Heat basketball star Alonzo Mourning.

Mourning urged Americans to help Haiti during a recent appearance on the television program “Sharing Miracles.” He told the show’s host, Billy Tauzin, that he traveled to Haiti soon after the disaster and initiated the Athlete’s Relief Fund for Haiti to help bring critical medical supplies and aid to the people of Port-au-Prince, Haiti’s capital.

America’s pharmaceutical research and biotechnology companies also quickly mobilized to provide help. So far, the companies have committed more than \$40 million in medicines, medical supplies and cash to relief efforts.

Tauzin, president and CEO of the Pharmaceutical Research and Manufacturers of America (PhRMA), said: “The day the news broke about the tragedy in Haiti, America’s biopharmaceutical research companies got to work—coordinating efforts with relief organizations and health care groups already on the ground—making sure that everything from simple antibiotic creams to critical medicines was made available to victims.”

Groups such as the Athlete’s Relief Fund for Haiti and PhRMA are coordinating their Haitian relief efforts with organizations such as the World Health Organization, UNICEF and the Red Cross as well as AmeriCares, Catholic Medical Mission Board, Direct Relief International, MAP International, Partners in Health,



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Project HOPE, Save the Children and World Vision.

Biopharmaceutical research companies are also involved in the Haitian relief effort through their participation in the Rx Response program. Rx Response was developed in the aftermath of Hurricane Katrina and has pioneered new ways to keep the medicine supply chain operating following a disaster.

“You don’t have to be a basketball superstar or a large company to help,” said Tauzin. “Even small contributions, multiplied by thousands of dedicated givers, can add up and help to make a real difference.”

For more information on Athlete’s Relief Fund for Haiti, visit <http://amcharities.org/>. For more information on Sharing Miracles, visit www.sharingmiracles.com. For more information on how America’s biopharmaceutical research companies help with Haitian earthquake relief, visit www.PhrMA.org. For more information on Rx Response, visit www.RxResponse.org.