



Technology

In Our Lives

Matching Your Technology To Your Personality

(NAPSA)—If it's hard to decide on the latest cell phone technology, you may first want to think about what makes you tick. Choosing the right cell phone, say the experts, is as easy as matching the phone to your personality.

These mobile personality profiles can make your choice easier.

Tried and True Blue

If you fall into the "Tried and True Blue" category, you're all about function. You want to use your phone to communicate but don't need all the bells and whistles—just great reception, long battery life and an easy-to-use, intuitive interface. Luckily, many of these phones are offered by carriers as the "free phone" when you sign a contract.

Some of the basic phone features to look for include: speaker phone, large color display, easy-to-push buttons, caller ID, voice-activated dialing, optional Internet access and tools such as an address book, calendar, alarm clock and calculator.

You'll be able to choose from clamshell (flip-top), bar or slider designs. For example, Kyocera Wireless is one manufacturer that's known for its easy-to-use interface and durable entry-level phones. Try the bar-shaped Dorado or clamshell Candid.

Seeking Fun and Adventure

If you fall into the "Fun and Adventurous" group, you're play-



If you like fun, new cell phone features can supply it.

ful and spontaneous, but you also know when to take things seriously. You're a multitasker who wants a phone that adds excitement and entertainment to your life—wherever you are.

New entertainment features such as MP3 players and megapixel camera phones mean you can take favorite music and images anywhere.

The KX5 Slider Remix is a stylish, sleek, sliding phone with high-resolution color display—ideal for playing mobile games on the go.

It includes a 1.3 megapixel digital camera, video record and playback, digital music player, Web browsing plus software for easy downloading of games, ringtones and more. Most entertainment phones like KX5 Slider Remix include removable memory

to store hundreds of songs and pictures.

The Mobile Graduate "Trendsetter"

If you adapt easily to change and always have the next best thing, then you are likely in "The Trendsetter" group. Whether at work or play, you pay attention to news and current events and know all the hottest trends.

The good news is you don't have to pay top dollar for new high-tech devices like Jet, which offers next-generation broadband wireless at an affordable price (around \$120).

Offered by a new wireless entertainment company, Amp'd Mobile, in late 2005, Jet combines the latest cutting-edge features such as a 1.3 megapixel camera and video recorder, an MP3 player, push-to-talk walkie-talkie capability and broadband speeds with a uniquely designed proprietary user interface for easy access to music, entertainment, gaming, sports, lifestyle and more.

Jet users can fully customize their phones' content so no two phones are alike—just like you.

To find out where these phones are available, visit www.kyocera-wireless.com. Whether you fall into the "tried and true blue," "fun and adventurous" or "trendsetter" category, there is a phone that will fit your personality and that won't break the bank.