

Face Facts

Men Like To Look Young

(NAPSA)—These days, many men are looking to preserve their youthful looks for financial as well as personal reasons, and want their skin to look healthy and smooth.



Men can save their skin from the effects of aging, using products formulated specifically for their skin's needs.

Men's skin has specific characteristics that are different from women's. It tends to be thicker, oilier and more inclined to become inflamed. According to Kiehl's Brand Ambassador, New York-based dermatologist Adam Geyer, M.D., men increasingly recognize the important role appearance plays in their personal and professional lives, and their most common concerns include lines, wrinkles and changes in pigmentation.

To help with those concerns, the New York-based skin care company Kiehl's Since 1851 has launched new Facial Fuel Transformer Age Correcting Moisture Gel for Men. The gel does double duty; it instantly transforms skin's appearance while combating fine lines, roughness and uneven tone over time. The fragrance-free, paraben-free, dye-free formula uses blue algae, squalane and vitamin E to combat signs of aging such as enlarged pores, fine lines and skin roughness, and is clinically proven to improve overall skin smoothness and skin health, without oiliness or heaviness, in as little as four weeks.

It's available at Kiehl's Since 1851 freestanding stores and select specialty stores, www.Kiehls.com and (800) KIEHLS-1.