

# Fashion FORECAST

## Mickey, Magic, Mermaids And Princesses

(NAPSA)—What's dancing down the runways for kids this year? Sportswear, sleepwear and swimwear—with an occasional appearance by Mickey Mouse—are making magic at one popular store.

The colorful and fun new line of Disney-branded apparel is now available at Kmart. The majority of the Disney kids and infants clothing line is designed without Disney characters—a first for Disney—and lets parents mix and match their choices with other Disney character clothing also offered at Kmart.

Parents looking for clothing options that bridge the gap from newborns to young children can look to this collection as a high-quality and tasteful choice.

The new line builds on Kmart's and Disney's reputations for offering a wide range of high-quality, value-oriented merchandise to families.

Influenced by the latest fashion trends, the collection for girls boasts details such as embroidered floral designs, fringe trims and glitter.

The line includes capris, lace-up front pants, skorts, zip-front pucker tops, shortall sets and swimwear featuring flower appliqués and "mirror" centers.

Vibrant pink, turquoise and lime dominate the color palette. Soft blue, pink, lilac and yellow are used throughout the design of the sleepwear sets that feature either long or capri-length bottoms and short sleeve tops, with an occasional appearance by Tinker Bell, Snow White or Sleeping Beauty.

The Disney Kids boys' apparel



**A new clothing line offers quality and durability with a sprinkling of magic.**

is durable and sporty for active lifestyles with shorts in khaki and navy and two crew-style tops with color-block striping in combinations of red and blue or navy and orange. A polo-style top is available in blue and yellow.

For infants, the 100-percent cotton coveralls, jumpers, shortall sets and one-piece outfits available for newborns through size 5T bear sweet embroidered messages. Consumers with affection for all things Disney will still find favorite Disney characters highlighted in subtle designs on select clothing already offered at Kmart stores.

Additionally, consumers who prefer to shop online will find select merchandise from the new Disney collection on Kmart's Web site at [www.bluelight.com](http://www.bluelight.com).