

Health Bulletin



Shauntay Hinton, Miss USA® 2002 Launches Award Program To Honor People With Diabetes

(NAPSA)—Shauntay Hinton, Miss USA® 2002, introduced Eli Lilly and Company's new LillyforLife™ Awards to honor the everyday accomplishments and outstanding achievements of people with diabetes. Shauntay's grandmothers both had diabetes. The new awards are an expansion of the Lilly Insulin 50-Year Medal program that has been honoring people since 1974.

"Growing up with my grandmothers, I saw the dedication and commitment needed to manage diabetes," said Hinton. "My grandmothers worked hard and celebrated life. That is what the LillyforLife Awards represent, which is why I am proud to be a spokesperson for this project."

Approximately 17 million Americans have diabetes while an estimated one million additional people are diagnosed every year. Diabetes is a progressive disease for which there is no cure.

The LillyforLife Awards include two categories—The LillyforLife 50-Year Insulin Award and the LillyforLife Achievement Award. The LillyforLife 50-Year Insulin Award, formerly called the Lilly 50-Year Medal, recognizes people who have taken insulin for at least 50 years. Since 1974, about 1,500 people have received this prestigious award.

"People with type 1 diabetes, to remain healthy, must constantly monitor their blood sugar levels, eat healthy, exercise and take daily insulin doses. This is a full-time job with no breaks," said Dr. James Gavin, President-Elect of The Morehouse School of Medicine.

Type 1 diabetes occurs when the body does not produce insulin, a hormone required to convert sugar, starches and other food into energy. Currently, these people



HONORED—People with diabetes are not only achieving their life goals, but doing it while successfully managing their disease.

must take insulin injections for the rest of their lives.

The LillyforLife Achievement Award recognizes the outstanding achievements of people with diabetes. Those recognized do not have to be well known or famous for their achievements, but can be everyday people who have done or are achieving outstanding things.

The winner of the LillyforLife Achievement Award will receive \$5,000, be featured on LillyforLife.com and travel to Lilly's headquarters in Indianapolis, Ind. for a formal presentation.

Nominations are now being accepted and the first award will be presented in 2003.

More information and applications for the LillyforLife Awards can be obtained by calling 1-888-545-5115 or visiting www.LillyforLife.com.