

# Beauty secrets

## Modern Beauty With Natural Ingredients Of The Past

(NAPSA)—For centuries, women have been blending a variety of ingredients in pursuit of an elixir that will promote radiant, youthful skin.

For example, women in search of beautiful skin in ancient Egypt used whipped ostrich eggs, olive oil and dough mixed with resin and milk. And today, one of the world's top beauty companies has paired a traditional, time-tested ingredient—royal jelly—with cutting-edge technology to help prolong skin vitality and reduce the appearance of wrinkles.

### What Is Royal Jelly?

Royal jelly is produced by young bees and used to nourish and prolong their queen bee's life. Long considered a "fountain of youth," it's a rich treasure chest of proteins, carbohydrates, essential lipids, fatty acids and vitamins. This elixir is so unique that it cannot be entirely reproduced in any laboratory.

Royal jelly's regenerative properties were first discovered in ancient China to promote longer life. The Egyptians saw royal jelly as a "sacred youth elixir" and saved it for the pharaoh and his queen. The Romans called it the "sweet juice of life" and the Mayan civilization considered it a "youth tonic for vitality."

### Vital Ingredient

Studies show that JAFRA's reformulated Royal Jelly products help prolong skin vitality, reduce the appearance of wrinkles and help skin retain its soft and youthful look. These numerous benefits,



**Today's beauty products combine modern science with ancient, time-tested ingredients to help prolong skin vitality.**

combined with customized essential ingredient complexes, are actually backed by scientific studies.

Extensive research supports the age-defying impact these products have on the skin. After two weeks of use, consumer tests revealed:

- 80 percent saw a reduction of fine lines and wrinkles;
- 81 percent felt an improvement in skin firmness;
- 89 percent saw significant skin radiance; and
- 92 percent felt immediate moisturization.

JAFRA's Royal Jelly collection—the company's signature line—includes Milk Balm Advanced, Milk Balm Original, Body Complex, Lift Concentrate, Milk Bath, and Vitamin Tablets Dietary Supplement. To learn more, visit [www.jafra.com](http://www.jafra.com).