

Healthy Homes

Bathroom Mold & Mildew Prevention Tips

(NAPSA)—Planning to redecorate your bathroom? While you select your paint color, why not think about preventing one of the most common problems you can experience in a bathroom—mold & mildew growth.

Cleaning can remove it, but the trick to controlling mold & mildew growth is to prevent it before it starts. And there is no better time to do so than at redecorating time! Follow these mold & mildew prevention “tips” from the experts at ZINSSER while you redecorate:

- **Keep airflow constant.** The combination of hot showers in small spaces creates an ideal environment for the growth of mold & mildew. Consider installing an exhaust fan, ceiling fan or replacing solid doors with louvered ones to improve ventilation in your bathroom. They can increase airflow and significantly impede the growth of mold & mildew. If installing a fan isn't in your budget, leaving your bathroom window slightly open when you shower can help airflow.

- **Eliminate moisture.** Stagnant water produces moisture in the air and creates an ideal environment for the growth of mold & mildew. Limit excessive moisture by using a dehumidifier and by wiping down shower walls after each use.

- **Clean infected areas.** Wipe bathroom surfaces with a simple solution of one-cup household bleach to one gallon of water and



rinse thoroughly with clean water. *Tip from the experts:* Mold & mildew often look like dirt. If you're unsure, apply a drop of household bleach to the discolored area. If the stain disappears or lightens, it's mold & mildew.

- **Use a mold & mildew-proof paint.** Planning to paint your bathroom? After you select your color, apply two coats of PERMA-WHITE Mold & Mildew-Proof* Interior Paint. This low-odor, durable, water-base paint is guaranteed to prevent the growth of mold & mildew on the paint film for 5 years. Plus, PERMA-WHITE is available in a beautiful white finish that can be tinted to any off-white, pastel or medium color you desire.

By using these “tips”—and following a regular cleaning and maintenance schedule—you'll be able to enjoy your bathroom mold & mildew free for years to come! For more prevention tips, call ZINSSER at 732-469-8100. Or visit www.zinsser.com.