

Small Business News & Notes

Money Transfer Service: It's Good For Business

(NAPSA)—Many small businesses can increase their revenue by becoming money transfer agents. Often, immigrants and others will turn to a locally owned and operated business when they want to send money to family and friends in their native countries.

“It’s a win-win. Having a money transfer service at ethnic markets or mercados helps small businesses through transaction proceeds and increased sales of other items as more



Small businesses can help immigrants and increase revenue by offering a money transfer service.

people frequent the shops,” said Guillermo (Bill) de la Viña, an immigrant himself who founded Sigue. The family-owned company has established a strong network of locally owned businesses all over America to provide millions of immigrants—located in every state—a safe, reliable and fast way to send money home.

Using customer service as its competitive advantage, Sigue has grown into one of the largest and most respected money transfer companies, with a sizable share of the estimated \$131 billion transferred annually. Its network includes more than 10,000 agents in the U.S. alone who offer reliable and friendly ways to send money to over 145 countries.

Learn More

For information about offering a money transfer service at your business, visit www.sigue.com and click “Become an Agent.”