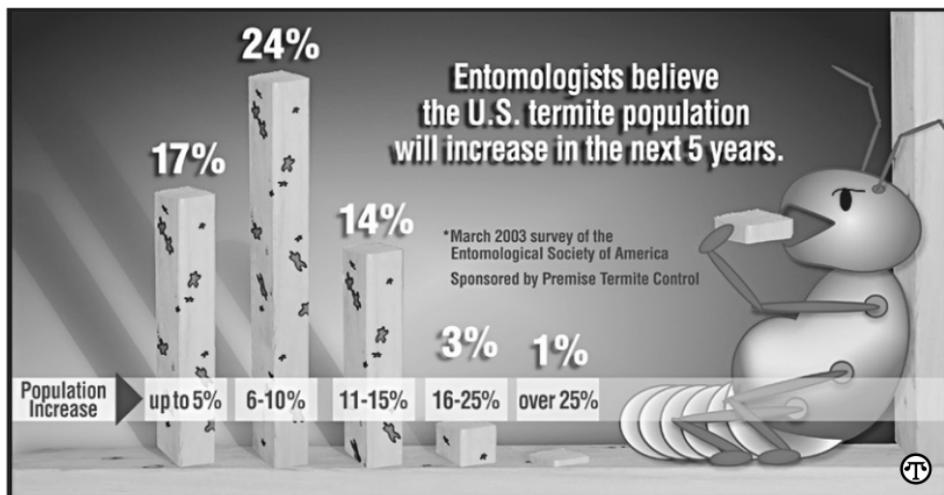


Ready For A Warm Spring? Better Be Ready For More Bugs Too!



(NAPSA)—Results from a recent survey of the Entomological Society of America found that 95 percent of these insect experts believe that weather patterns have a direct effect on insect populations, with 85 percent agreeing that termites are the most affected. This spring, National Oceanic and Atmospheric Association (NOAA) forecasters expect wetter-than-average conditions in southern states and warmer-than-average conditions in northern states. Since insatiable termites thrive in warm, moist conditions, these anticipated weather patterns will provide an ideal environment for wood-boring insects to wreak havoc.

“Termites do not fare well in dry, cold weather; that’s why they forage inside homes,” says Byron Reid, Ph.D., a Bayer Environmental Science termite development manager. “While future weather conditions in top termite markets will be ideal for colonies to experience a population boom, it does not mean that homeowners will necessarily see the increase. That’s why it’s so important to have a trained pest management professional (PMP) inspect your home.”

Termites cause more damage each year than tornadoes, hurricanes, floods and fires combined — about \$2.5 billion in damage to U.S. homes. And what’s worse, termite damage is not covered under homeowners insurance. So how can you protect yourself? Schedule an annual termite inspection with a licensed Pest Management Professional (PMP). Termites work behind the scenes and you may not see them until it’s too late. If you treat your home with a liquid termiticide like Premise®, you can control the problem before serious damage is done.

Manufactured by Bayer, Premise is the only termiticide that provides immediate structural protection, stopping termites’ ability to feed instantly. Premise has been successfully used for seven years in the U.S. and 10 years internationally. The active ingredient in Premise is the most widely used insecticide in the world and commonly found in consumer products for humans and pets.

Don’t risk serious structural damage to your home—call for a termite inspection today! To find a licensed PMP near you, call 1-800-843-1702.