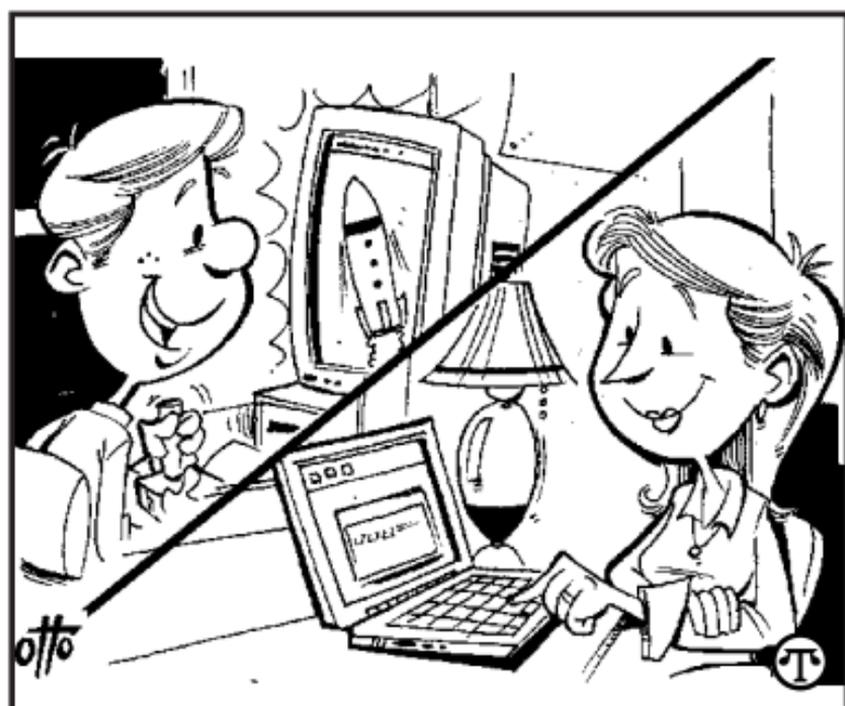


Multiple Computer Families

(NAPSA)—Two-car families became the trend of the 1960s. Two television homes (one color set plus the old black and white) marked the '70s. VCRs and microwaves became ubiquitous in the '80s and '90s. Now, helping consumers take full advantage of the latest trend toward multiple computer households, technology companies offer powerful products at affordable prices.



Computers are a hundred times more powerful—and useful—than just a few years ago and like earlier technology trends, they've dropped dramatically in price.

Today, for example, the HP Compaq Presario 6300US is priced as low as \$399, contains a 1.4 GHz processor, 128 MB SDRAM, 40 GB hard drive and CD-ROM. A generation past, computers with only a 4.77 megahertz processor and scant 64kb of memory cost nearly 10 times that much. Wristwatches, cell phones and personal digital assistants (PDAs) now often feature more power and memory than those early desktops.

In addition, many families are seeing double when it comes to computers because multiple family members use them for numerous purposes. In addition to shopping and home office use, PCs now work with home entertainment, security, telephone and photo systems to become the backbone of household management.