

### Multitasking Mania—PC Users Do Double Duty

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(NAPSA)—Doing one thing at a time is a thing of the past.

Today's PC users are into multitasking mania—playing realistic 3D games while mixing custom music, surfing the Web while scanning for viruses, or editing home movies while chatting online.

According to a recent survey by Intel Corporation, Americans use their PCs to do multiple things simultaneously because it helps them save time and have fun.

Did you know that:

- 76 percent of computer users say they multitask;
- Playing a game while burning a CD is the most popular PC multitasking combination; and
- Nearly 60 percent of computer users feel bored when a computer function makes them wait, so they do something else on the computer at the same time.

The survey also revealed that many Americans are becoming more advanced in their computing desires, outpacing the capabilities of the PCs they own.

- 90 percent of computer users say they have experienced problems while multitasking;
- Nearly 50 percent of people owning a PC that is three years or older do not trust their computers to handle more than one high-



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powered task at the same time.

With multitasking on the rise, an innovation called Hyper-Threading Technology allows software to “see” two computer processors—or brains—instead of one so that the PC can do multiple demanding computing applications at the same time. This new innovation, available on the Intel® Pentium® 4 processor at 3.06 GHz, comes at a time when consumers increasingly use their PCs as an all-in-one digital jukebox, home movie editing studio, photo darkroom and electronic game arcade.

More information on Hyper-Threading Technology and multitasking mania is available at [www.intel.com/info/hyperthreading](http://www.intel.com/info/hyperthreading).