

NEWS OF SPORTS

New Satellite Radio Is Music To Football Fans' Ears

(NAPSA)—Good news for the 35 million avid NFL fans that follow teams outside the cities where they live: a new radio network delivers the entire NFL, every week, everywhere.

With live play-by-play radio coverage from around the NFL, SIRIUS NFL Sunday Drive offers listeners the only place to get every NFL game—both home and away broadcast—throughout the season so fans never miss a snap.

You needn't miss overtime while driving to the in-laws, or a game-winning field goal while carpooling to the kids' football practice. Portable Plug & Play radios can be passed from the home to the car to a portable boombox, so you can always take your home team with you—even when you're away from home. You won't have to search the radio dial for scores and intermittent highlights. Live NFL action from around the country can be at your fingertips.

No real NFL fan—fan is short for *fanatic*, after all—gets enough football on game days. SIRIUS NFL Radio is the nation's only 24/7 radio channel devoted entirely to pro football—all year round. The channel features analysis of every game, breaking insider scoops on injuries and trades, fantasy and rotisserie updates and looks to the week ahead, throughout the season and right up to the Super Bowl.

Major free agent talent hosts the shows. The lineup includes NFL greats, coach Dan Reeves, Hall of Fame running back John Riggins, former Vikings star Chris Carter



Talkin' Teams—Satellite radio talk-show hosts Dan Reeves and Shannon Sharpe talk football with sports fans.

and three-time Super Bowl champ Shannon Sharpe. These guys each have a lifetime of experience and will come to play when they interview NFL stars and coaches and take calls from subscribers.

“Football fans are hungry for NFL football, anyplace, anytime,” says host John Riggins, Hall of Fame running back for the New York Jets and Washington Redskins. “Whether you reside in the Cleveland Browns Dawg Pound, declare your citizenship as a member of the Raider Nation, or dress like those distinguished-looking gentlemen from Washington, D.C.—and my favorite—The Hogs, SIRIUS NFL Radio suits listeners from New England to San Diego and from the frozen tundra of Lambeau Field to the Lone Star of Texas Stadium perfectly.”

The programming is included with every SIRIUS subscription at no extra charge. Details are at www.sirius.com.