

# CRAFTY IDEAS

## National Craft Month

(NAPSA)—Since crafting is such a well-liked pastime, the Hobby Industry Association (HIA) has dedicated the entire month of March to celebrating all that it has to offer. All month long, craft retailers around the country will offer special classes, demonstrations, tips and projects to get customers involved.



**Crafting is something more families are doing together.**

That's good news for the estimated 58 percent of U.S. households that participate in crafts and hobbies. These activities help reduce stress, build children's self-esteem and learning skills, are emotionally pleasing and—most importantly—fun.

National Craft Month will culminate on Saturday, March 29 with a one-day happening entitled *Look! I Made It Myself...A Kids' Craft Day*. Craft and hobby retailers will offer a variety of fun-filled craft activities to introduce families and kids to the joys of crafting.

To find out what is going on during National Craft Month, call your local craft store or visit [www.i-craft.com](http://www.i-craft.com). The Web site also sponsors a weekly contest; four winners will be awarded a \$100 gift certificate for their favorite craft store.